

PARKER HOGUE

Contact

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parkerhogue.com

LinkedIn + Instagram: @parkerhogue

Skills

Adobe Creative Suite (Ps, Ai, Ae, Id)

Graphic Design

Social Media Management and Content Creation

Collaboration, Critical Thinking, Problem Solving, Creative Concepting

Awards

AAF's National Student Advertising Competition 2020 - *First Place in District 4, Top 6 National Finalist*

Mobilize 22 Squared Advertising Competition 2020 - *First Place*

Interests & Passions



Music (Yves Tumor, Oneohtrix Point Never, and Iceage are on rotation right now)



Movies (*Blade Runner 2049*, *Drive*, and *The Master* are all-time favorites)



Manchester United Football Club
(Next year is our year)

Experience

Junior Interactive Designer
PPK | Tampa

April 2021 - Present

Concept and design social media content for The Florida Lottery

Utilize Adobe After Effects, Photoshop, and Illustrator

Designer & Creative Team Member
FSU Arrowhead Advertising | Tallahassee, FL

August 2019 - June 2020

Part of Florida State University's 2020 National Student Advertising Competition Team

Created mockups and executions for Adobe's B2B campaign for their Experience Cloud for Advertising

Graphic Designer
FSU Askew Student Life Center | Tallahassee, FL

August 2018 - May 2020

Designed collateral for print, digital and social media to promote FSU Askew Student Life Center movies, games, and events

Collaborated, critiqued, and workshopped advertising content with other designers

Art Director "The Visionary"
Mobilize 22 Squared | Atlanta, GA

February 2020

Led art direction of team for a 48-hour student advertising competition. Created and presented campaign for local Atlanta nonprofit Kate's Club

Placed first in competition of five teams

Intern
St. John & Partners | Jacksonville, FL

May 2019 - August 2019

Worked with creative teams in conception and execution for Ruby Tuesday, Stillwater Insurance, Eggs Up Grill, and other accounts

Researched and curated content calendar for SJ&P's LinkedIn, Instagram, and Facebook

Education

Florida State University
Bachelor of Science in Advertising, Minor in English

May 2020

Tallahassee Community College
Associate of Arts Degree

May 2018